

Memorable Messages Powerful Presentations Successful Sales

Gain a Competitive Edge by Mastering Presentations

THE Presentation Skills Expert
Patricia Fripp, CSP, CPAE



One of the Most Electrifying Speakers in North America

Delivering Unparalleled Programs That Drive Sales
and Improve Presentation Skills

Companies engage Patricia when they want to increase sales by mastering important conversations and presentations. If you are looking for a dynamic and content-rich keynote speech, an audience-involved breakout, or customized training from a proven expert, call Patricia Fripp.

Being a clear, concise, and persuasive communicator is no longer simply a nice skill to have. It's a matter of business life and death! Patricia Fripp simplifies the process of preparing and presenting persuasive conversations, presentations, and sales presentations.



Most clients engage Patricia to deliver a keynote speech and multiple breakout sessions at the same conference.

This will maximize your budget and reinforce a consistent message.

Popular Speech Titles:

- ⓧ **Powerful, Persuasive Presentations:**
Your Competitive Edge
- ⓧ **Leadership Presentations:**
How to Build Action and Commitment
- ⓧ **How to Effectively Sell Yourself,
Your Ideas, and Your Services**
- ⓧ **Super Star Sales Presentations:**
The Inside Secrets
- ⓧ **Under the Magnifying Glass:**
Good to Great Presentations
- ⓧ **The Power of a Well-Told Story**

Patricia FRIPP

Let's Discuss Your Needs for Your Next Event
Call (415) 753-6556 or visit Fripp.com

Trusted by Clients Such as These:

"When we hired Patricia Fripp to improve our sales conversations and presentations, my expectations were high. Patricia Fripp's customized approach before, during, and after with her online learning was superb. Patricia's ability to excite, inform, and coach our team was impressive. Our sales presentations have and continue to improve."

Scott Hamilton, Vice President of Sales
Distech Controls

"For 24 consecutive years we have hired Patricia Fripp to deliver keynote speeches, breakout sessions, a speaker school for our industry and conference speakers, and coaching of our leaders with their presentations. Patricia is the best speaker investment you could make. I have no idea how she continues to get better. I feel enormous pride calling her one of my best and most trusted advisors."

Dan Maddux, Executive Director
American Payroll Association

"Patricia Fripp is the BEST! She keynoted our major client conference, Meeting of the Minds, and was a HIT! Not only as the opening keynoter, but also for conducting five of the ten best breakout sessions of the 115 presentations offered."

Dave Larson, Conference Chair, VP of Marketing
ADP National Account Services

"Thank you for all your help at the National Sales Conference. We have a veteran group of salespeople, and many times these groups are hard to impress. Your sales presentations skills sessions really delivered, and they loved it! Everyone felt Frippnotized!"

Jeff Walters, Vice President, North American Sales
Peak-Ryzex



NUTANIX

charles SCHWAB



JEPPESEN



DISTECH
CONTROLS

ZEBRA

Genentech

VERITAS

Microsoft

FedEx

PEAK-RYZEX



IBM

ADP



Patricia Fripp, CSP, CPAE

Hall of Fame Keynote Speaker, Executive Speech Coach, Sales Presentation Skills Expert

Named "One of the 10 most electrifying speakers in North America" by *Meetings and Conventions* magazine, Patricia delivers high-content, entertaining, and dramatically memorable presentations. She has won and been awarded these designations by the National Speakers Association: Certified Speaking Professional (CSP), CPAE, Hall of Fame Keynote Speaker, and the Cavett Award.

Patricia is a past president, and the first female president, of the over 3,500-member National Speakers Association. *Kiplinger's Personal Finance* magazine wrote, "One of the best ways to invest in your success is to learn presentation skills from Patricia Fripp."

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