

Imagine the Results You Would Achieve If Everyone Perceived You as a Powerful, Persuasive Presenter You Can Be. Easily, Quickly, Conveniently.

THE Presentation Skills Expert
Patricia Fripp, CSP, CPAE



Want to Sound More Confident, Influential and Credible?

FrippVT Builds Leaders, Increases Sales, and Gets Results.

Smart companies realize that when their team members acquire good communication and speaking skills, their team develops a competitive edge.

Is it your goal to become a better public speaker, to inspire action and commitment from others, or to drive more sales?

If so, save time, and get results fast by taking advantage of the knowledge and advice of Hall of Fame keynote speaker, executive speech coach, and sales presentation skills expert Patricia Fripp.

Improve Your Skills in These Areas:

- ⊕ Public Speaking
- ⊕ Executive Presentations
- ⊕ Sales Presentations



AMERICAN
PAYROLL
ASSOCIATION

ZEBRA



PEAK-RYZEX



NUTANIX

DISTECH
CONTROLS™

"Your presentations on improving sales conversations were so well received everyone demanded we have you back to this year's National Sales Conference. This year's program on Storytelling to Increase Sales was equally well received. To see how our veteran group of salespeople got involved was impressive. We are excited to continue your training with FrippVT Sales."

Jeff Walters, Vice President, **North American Sales, Peak-Ryzex**

"When we hired Patricia Fripp to improve our sales conversations and presentations, my expectations were high. Patricia Fripp's customized approach before, during, and after with her FrippVT online learning has resulted in more and larger sales. Patricia's ability to excite, inform, and coach our team was impressive. "

Scott Hamilton, Vice President of Sales, **Distech Controls**

"For 24 consecutive years we have hired Patricia Fripp to deliver keynote speeches, breakout sessions, a speaker school for our industry and conference speakers, and coaching of our leaders with their presentations. Patricia is the best speaker investment you could make. Our members receive RCH credits for FrippVT."

Dan Maddux, Executive Director, **American Payroll Association**

"The information in FrippVT is as valuable as any college course I've taken. This is a resource that everyone should know about. The investment is worth ten times more than I paid and has been life-changing. My fees, recommendations and referrals have increased dramatically. I am delighted."

Mitzi Perdue, Author of *How to Make Your Family Business Last*

Increase Your Presentation Impact, Shorten Your Learning Curve Accelerate Your Career Success

The FrippVT provides you with 24/7 access to 16 courses presented in easy-to-absorb, 5-to 10-minute chapters. These courses are designed for novice public speakers as well as seasoned professionals. Executives, sales teams, and professionals of all skill levels will dramatically improve the quality of their public speeches, executive presentations, sales conversations, webinars, and keynote speaking engagements.



Course Outline

Fripp Virtual Training is designed to deliver the best content-rich, interactive instruction in preparing and presenting powerful, persuasive presentations.

COURSE 01 (30 minutes)

Getting Started Developing Your Public Speaking Skills

COURSE 02 (1 hour)

Finding Your Content:
Discover the Treasure Trove in Your Life

COURSE 03 (1 hour)

The Skeleton Under the Flesh of Your Words

COURSE 04 (45 minutes)

Connecting to Your Audience

COURSE 05 (2 hours)

The Importance of a Good Story

COURSE 06 (1 hour 30 minutes)

You Have Choices: Options of Openings - The Techniques

COURSE 07 (30 minutes)

Specificity Builds Credibility

COURSE 08 (1 hour 20 minutes)

17 Techniques to Customize Your Speech

COURSE 09 (1 hour)

17 Techniques to Customize Your Speech

COURSE 10 (2 hours)

Superstar Sales Presentations:
The Inside Secrets

COURSE 11 (45 minutes)

How to Deliver a Dynamic Webinar

COURSE 12 (30 minutes)

Reporting to Senior Management without Being Terrified

COURSE 13 (5 minutes)

Maximize Your Executive Overview

COURSE 14 (10 minutes)

Maximize Your Networking Opportunities

COURSE 15 (1 hour)

Frequently Asked Questions and Quick Answers

COURSE 16 (2 hours)

The Prosperity Series: Fripp Live Sales Presentations

Bonus Webinar Section: Fripp Webinars, FrippVT User Meetings, Presentation Skills

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Robert Fripp in his own words.

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